

Strictly confidential



Georgieff Capital Beteiligungen GmbH

Investment strategy and criteria

Overview of investment strategy and criteria

We look forward to receiving business plans and/or investment proposals that meet the following criteria:

Technology

- Exceptional technologies and/or concepts that make better use of energy, materials or water, optimized production processes and contribution to innovation in design or appreciation

Intellectual property

- Strong, defensible intellectual property

Market

- Large potential market opportunity, with evidence of market demand and competitive advantage

Business model/ plan

- Viable, capital efficient business model and plan

Team

- Competent, highly committed management team with proven technology and entrepreneurial skills that has demonstrated its ability to execute

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